Docket No.: 59149-8005.US01

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Landau et al.

Application No.: 10/786,904

Confirmation No.: 4398

Filed: February 24, 2004

Art Unit: 3622

For: COUPON, PRICE-COMPARISON, AND

PRODUCT-REVIEW INFORMATION TOOLBAR FOR USE WITH A NETWORK BROWSER OR SYSTEM/APPLICATION

INTERFACE

Examiner: J. W. Van

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated June 17, 2008, please amend the aboveidentified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.